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# Marketing Specialist at CAEmate

**CAEmate is seeking an enthusiastic and diligent Marketing Specialist to join our team, enhancing our mission to make infrastructure safer and smarter.**

## About CAEmate

CAEmate is an Engineering Software company developing disruptive technologies for Monitoring and Predictive Maintenance of Infrastructures (bridges, viaducts, tunnels, slopes, buildings, wind towers). Our mission is to digitalize infrastructure while making it safer and smarter. We strive for safety, sustainability and innovation, and we are committed to fostering an engaging, innovative work environment.

## Role Description

As a Marketing Specialist, your central goal will be to ensure a consistent and engaging representation of CAEmate through a variety of marketing initiatives.

## Key Responsibilities

- Develop comprehensive and effective marketing strategies.
- Design and implement creative marketing materials.
- Write and publish engaging content across various platforms.
- Manage and execute marketing campaigns.
- Analyze market trends and understand target audiences.
- Collaborate with the team to shape CAEmate's brand image.

## Your Profile

- Bachelor's degree in Marketing, Communications, or a related field.
- Proven experience in marketing, advertising, or a similar role.
- Familiarity with digital marketing tools and platforms.
- Strong creative and analytical skills.
- Ability to understand target audiences and market trends.
- Excellent command of written and spoken English.

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## Our Offer

- Young, dynamic team of engineers and developers
- Modern office within the NOI TechPark innovation campus
- Flat hierarchies with short communication channels and quick decisions
- Fulfilling, broad and varied field of tasks
- High-quality training and constructive feedback culture
- Latest high-tech gear for best performance and efficiency
- Immediately available full-time position with on-site approach
- Attractive compensation: 25k – 40k €/year depending on experience and skills
- Financial incentives based on jointly defined KPIs

## Join Us

If you are ready to take the next step in your career by joining a team dedicated to safety, sustainability, and innovation, don't hesitate! Apply and start your journey with CAEmate today to make the infrastructure field safer and smarter.

*CAEmate is proud to be an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.*

Apply today and help us shape the future of the civil engineering industry!

- Through our website: <https://caemate.com/careers>
- Via e-mail: [info@caemate.com](mailto:info@caemate.com)
- Via LinkedIn: <https://www.linkedin.com/company/caemate>